Essentials of Private Markets

Private Real Estate

PRIVATE WEALTH SOLUTIONS (EMEA & APAC)



Need to Know

Large Market Opportunity

Commercial real estate is the **third-largest** asset class after equities and fixed income. Yet **individual investors** on average **have a negligible allocation¹** in their portfolios, significantly lower than institutional investors.

Attractive Risk-Return Profile

Private real estate can drive meaningful income generation and capital appreciation and can also offer a hedge against inflation² as well as low correlation³ to stocks and bonds.

Where You Invest Matters

Sector and manager selection are critical. To benefit from private real estate's opportunities, important considerations include asset quality and growth potential.

Understanding Private Real Estate

Private real estate focuses on commercial, incomegenerating properties across a wide range of assets from warehouses and multifamily housing to office, hotel and retail. It excludes the for-sale residential market of both new and existing homes.

With more than 90% of commercial real estate privately owned,⁴ the private opportunity set is several multiples the size of publicly traded real estate. (Exhibit 1)

Yet individual investors on average hold considerably less than 3% of commercial real estate in their portfolios¹ — due in part to a historic lack of access and a need to better understand where to invest. This underallocation by individual vs. institutional investors is now changing.⁵



Past performance does not predict future returns. Represents Blackstone's view of the current market environment as of the date appearing in this material only. The property value of private real estate may fluctuate. Any investment involves a high degree of risk and should only be made if an investor can afford the loss of the entire investment. There can be no assurance that any Blackstone fund or investment will be able to effectively hedge inflation, implement its investment strategy, achieve its investment objectives or avoid substantial losses. Private real estate is represented by the NFI-ODCE and reflects total returns excluding management and advisory fees. See "Index Definitions" and "Important Disclosure Information" including "Trends."

- 1. The "Individual Investor" figure is derived from Bain & Company. "Global Private Equity Report 2023." The individual investor allocation of less than 3% represents a total private market allocation including real estate.
- 2. Private real estate has historically outpaced inflation during inflationary periods. See Exhibit 2.
- 3. Private real estate's returns have historically been largely uncorrelated to that of global stocks, global investment grade bonds and global public REITs. See See Exhibit 3.
- 4. NAREIT, June 30, 2021, "Estimating the Size of the Commercial Real Estate Market." "Public" is the aggregate of all publicly traded REITs that are tracked by the NAREIT Total Industry Tracker.
- 5. State of the Market: Non-Traded REITs and BDCs" (July 2022), UMB Fund Services.

EXHIBIT 1: Private Real Estate vs Public Real Estate Investment Trusts (REITs)

Private Markets Are the Primary Way to Invest in Commercial Real Estate

US Commercial Real Estate⁶

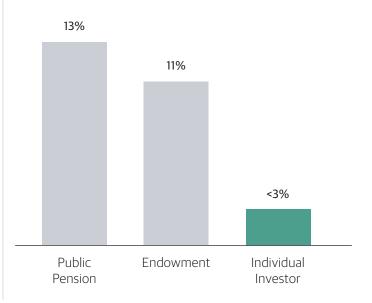
Private
92%

\$21T
Size of US Commercial
Real Estate Market

Public
8%

Individual Investors Are Underallocated

Average Allocation to US Commercial Real Estate⁷



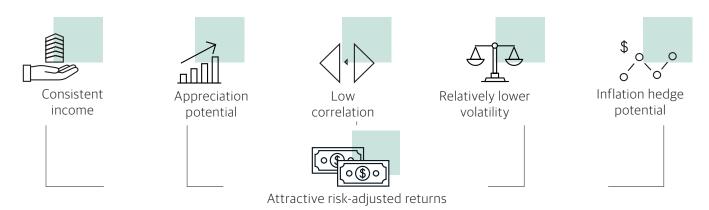


^{6.} See NAREIT, June 30, 2021, "Estimating the Size of the Commercial Real Estate Market."

^{7.} Hodes Weill & Associates and Cornell Baker Program in Real Estate, Cerrulli Associates, December 31, 2022. The "Public Pension" and "Endowment" figures are weighted average target allocations and come from the 2022 Institutional Real Estate Allocations Monitor. The "Individual Investor" figure is as per Bain & Company, "Global Private Equity Report 2023."

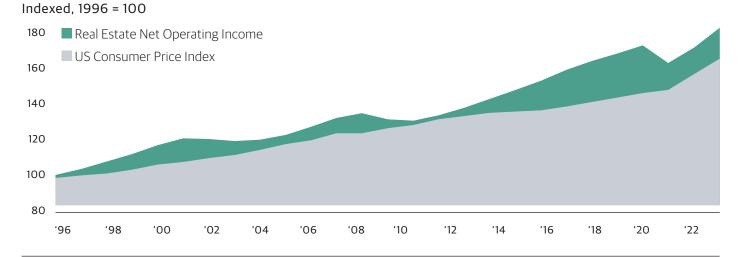
Why Private Real Estate?

For decades, individual investors have accessed income-producing real estate through public REITs, yet private real estate has historically had a more **attractive risk-return profile** (Exhibit 4), with portfolio diversification benefits such as low correlation to stocks and bonds (Exhibit 3). Key potential benefits include:



Private real estate can be a steady source of income for investors, providing, for example in the US, a 4% annual yield for 17 out of the last 20 years.8 Additionally, private real estate's income has generally outpaced inflation (Exhibit 2). Given these characteristics, we believe private real estate can help investors create a more efficient, albeit less liquid, portfolio than a traditional 60/40° equity-bond allocation.

EXHIBIT 2: US Private Real Estate Income Has Generally Outpaced Inflation¹⁰



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- 8. NCREIF, 20-year period ending December 31, 2022. Reflects the NFI-ODCE Index. Represents Blackstone's view of the current market environment as of the date appearing in this material only.
- 9. As commonly used in the industry, the 60/40 portfolio is 60% allocated to the MSCI ACWI Index and 40% is allocated to the Bloomberg Global Aggregate Bond Index.
- 10. Net operating income ("NOI") reflects Green Street Advisors data, as of December 31, 2022. 2022 NOI growth represents year-end estimate as of January 19, 2023. US CPI reflects Bureau of Labor Statistics data, as of December 31, 2022. NOI growth represents the average NOI growth by year across the equal-weighted average of the asset-weighted average of the multifamily, industrial, mall, office and shopping center sectors. Multifamily refers to apartment; shopping center refers to strip retail. The Consumer Price Index (CPI) measures changes in the prices paid by urban consumers for a representative basket of goods and services. NOI may not be correlated to or continue to keep pace with inflation.

EXHIBIT 3: Diversifying with Private Real Estate¹¹

Correlations 2003-2022

Asset Class	US Private Real Estate	Global Equities	Global Investment Grade Bonds	Global Public REITs
Global Equities	0.0	1.0		
Global Investment Grade Bonds	-0.2	0.4	1.0	
Global Public REITs	0.1	0.9	0.4	1.0

Private real estate has historically been characterized as having relatively **attractive returns while exhibiting significantly lower volatility** than publicly traded REITs or equities.

EXHIBIT 4: Attractive Historical Risk-Return Profile12

By Asset Class 2003-2022, Annualized



Past performance does not predict future returns.

- 11. See "Index Definitions" and "Important Disclosure Information" including "Trends". Morningstar Direct, NCREIF, 20-year period ending December 31, 2022. Represents Blackstone's view of the current market environment as of the date appearing in this material only. Diversification does not assure a profit or protect against a loss in a declining market. Indices are meant to illustrate general market performance. Comparisons shown are for informational purposes only, do not represent specific investments and are not a portfolio allocation recommendation. Correlation measures how one investment performs in relation to another, with a coefficient of +1 being a perfect, positive correlation and a coefficient of -1 being a perfect, negative correlation. When two asset classes have a correlation of +1, they will both move up or down by the same amount in the same direction. Conversely, a correlation of -1 indicates that when one asset class moves up or down, the other moves in the opposite direction by the same amount. In general, asset classes with a correlation of less than 0.70 or greater than -0.70 are considered to have relatively low correlation. US Private Real Estate is represented by the NFI-ODCE Index. Global Equities are represented by the MSCI ACWI Index, including dividends. Global Investment Grade Bonds are represented by the Bloomberg Global Aggregate Bond Index. Global Public REITs are represented by the MSCI World Real Estate Index.
- 12. Morningstar Direct, NCREIF, as of December 31, 2022. There can be no assurance that any Blackstone fund or investment will be able to implement its investment strategy, achieve its investment objectives or avoid substantial losses. Indices are meant to illustrate general market performance. Comparisons shown are for informational purposes only, do not represent specific investments and are not a portfolio allocation recommendation. An investment in a yield-oriented US Core+ Strategy for Income-focused individual investors (the "Strategy") has material differences from a direct investment in real estate, including related to fees and expenses, liquidity and tax treatment. The Strategy's share price is subject to less volatility because its per share NAV is based on the value of real estate assets it owns (which may fluctuate and may be worth less than initial price) and is not subject to market pricing forces as is the price of the indices presented. The Strategy shares are significantly less liquid than publicly traded REITs and may fluctuate. US Private Real Estate is represented by the NFI-ODCE and reflects total returns excluding management and advisory fees. Global Public REITs are represented by the MSCI World Real Estate Index. US Equities are represented by the S&P 500 Index, including dividends. Global Equities are represented by the MSCI ACWI Index. US Investment Grade Bonds are represented by the Bloomberg US Aggregate Bond Index. Global Investment Grade Bonds are represented by the Bloomberg Global Aggregate Bond Index.

Where You Invest Matters

When investing in private real estate, selecting the right sectors, markets and assets can be critical to generating strong performance. It is important to focus on high-quality assets with outsized growth potential driven by long-term, secular tailwinds.

This means identifying and concentrating capital around major trends, such as the rise of e-commerce,¹³ a structural undersupply in housing,¹⁴ or the growth in cloud computing and artificial intelligence.¹⁵ (See QTS Case Study)

Manager selection is also critical to success. Blackstone is the world's largest owner of commercial real estate with a 30+ year track record, serving individual and institutional investors alike.¹⁶

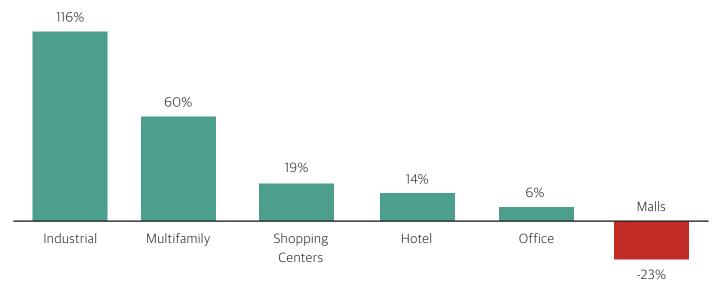


Not all real estate is created equal. Where you invest matters — if you invest in the right sectors even in a more challenging rate environment, you can have a differentiated outcome."

Jon Gray, President and Chief Operating Officer of Blackstone

EXHIBIT 5: Not All Real Estate Is Created Equal¹⁷

US Cumulative Performance (2008-2022)



Past performance does not predict future returns.

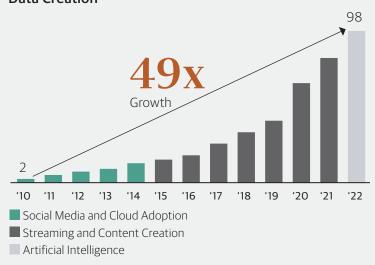
- 13. U.S. Census Bureau, as of June 30, 2023. E-commerce growth represented by the increase in e-commerce sales from the year ended December 31, 2015 to the trailing one-year period ended June 30, 2023.
- 14. Freddie Mac, as of December 31, 2020, released May 7, 2021.
- 15. International Data Corporation (IDC), as of December 31, 2021. Growth in cloud computing and artificial intelligence represented by 49x increase in data creation in the last three years than in all of history combined. Three year increase in data creation represented by data created, consumed and stored measured in zettabytes. 2021 and 2022 represent year-end estimate.
- 16. World's largest owner of commercial real estate based on estimated market value per Real Capital Analytics as of June 30, 2023.
- 17. Green Street Advisors, as of December 31, 2022. Based on the Green Street Commercial Property Price Index, which captures the prices at which US commercial real estate transactions are currently being negotiated and contracted. Reflects percent change by property sector from January 2008 to December 2022. Shopping Centers and Malls are sub-categories of "Retail." Please see Important Disclosure Information including "Reliance on Key Management Personnel."

Unlocking Value through Private Market Ownership

Private real estate managers may have greater flexibility than public REITs to invest in areas of highest conviction and execute on complex transactions given they are less subject to public market forces. Managers in private markets can more easily drive long-term value-creation opportunities, whereas public market participants may face pressure to achieve predictable quarterly earnings.

Explosive Growth in Data

EXHIBIT 6: Capitalizing on Surging Growth in Data Creation¹⁸



The privatization of QTS Realty Trust, a ≈\$10b data center public REIT, exemplifies Blackstone's commitment to high conviction thematic investing, capitalizing on long-term trends in data growth (Exhibit 6). In fact, more data was created in the three years from 2020 to 2022 than in all of history combined.

Just as e-commerce drove demand for warehouses, cloud computing, content creation and now artificial intelligence are driving the surge in data creation and consumption. Blackstone views the rise of artificial intelligence as a once-in-a-generation engine for future growth in data centers and is committed to unlocking the full power of QTS' platform through private ownership.



Accessing Private Real Estate Today

Investors can access commercial real estate by either acquiring properties **directly** or by committing capital to a **public or private real estate vehicle**, which allows an investor to benefit from a diversified portfolio of assets and professional management. A variety of investment strategies span the risk-return spectrum (Exhibit 7). One of the most popular is Core Plus, where a property provides stabilized income and has the potential for value appreciation through modest asset transformation.

Blackstone has reimagined access to such strategies by offering semiliquid private market funds. These funds are generally open-ended, meaning investors can subscribe and redeem at regular intervals, subject to restrictions in the fund's documentation.¹⁹

Through private perpetual funds, eligible individual investors can access long-term investments at lower investment minimums compared to traditional closed-ended funds and capital can be deployed immediately rather than episodically. These features are contributing to eligible individual investors' increased allocation to private real estate across their multi-asset class portfolios.



EXHIBIT 7: A Selection Of Key Real Estate Investment Strategies



Opportunistic

Higher equity appreciation through "hands on" management requiring substantial active asset transformation, with a shorter hold period



Core / Core Plus

Stabilized income with value creation through modest asset transformation



Debt

Real estate debt investing involves issuing loans and debt securities backed by high-quality real estate

Diversification does not assure a profit or protect against a loss in a declining market. Note: For informational purposes only and to illustrate the key strategies of private real estate. There can be no assurance that any strategy will achieve its objectives or avoid significant losses. See "Important Disclosure Information - Images."

19. Please note that the Fund Manager may have the discretion to amend / suspend unit repurchases if such action is deemed in the best interest of shareholders.

Considerations before Allocating

Ultimately, private market investing means entrusting capital to a manager who takes active ownership of less liquid assets and creates value over time in an arena that is far more expansive than the public markets. With private real estate, a broad set of return drivers, evolving access to the market and a diverse opportunity set all underscore the importance of purposeful asset selection and partnering with the right private markets manager. Key differentiating attributes include scale, staying power and a long track record.

Education is also critical to understanding both the asset class and the secular tailwinds that drive returns. The right long-term partner must commit to broadening investors' understanding of private real estate and what it can bring to their overall investment strategy.



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Index Definitions

MSCI ACWI Index

The index measures the performance of the large and mid cap segments of all country markets.

S&P 500 Index

The index measures the performance of 500 widely held stocks in the US equity market. Standard and Poor's chooses member companies for the index based on market size, liquidity and industry group representation. Included are the stocks of industrial, financial, utility, and transportation companies. Since mid-1989, this composition has been more flexible and the number of issues in each sector has varied. It is market capitalization-weighted.

Bloomberg US Aggregate Bond Index

The Bloomberg US Aggregate Bond Index is an index of US dollar-denominated, investment-grade US corporate government and mortgage-backed securities.

Bloomberg Global Aggregate Bond Index

The index measures the performance of global investment grade fixed-rate debt markets, including the US Aggregate, the Pan-European Aggregate, the Asian-Pacific Aggregate, Global Treasury, Eurodollar, Euro-Yen, Canadian, and Investment Grade 144A index-eligible securities.

NFI-ODCE Index

The National Council of Real Estate Investment Fiduciaries Fund Index - Open End Diversified Core Equity, is the first of the NCREIF Fund Database products and is an index of investment returns reporting on both a historical and current basis the results of 38 open-end commingled funds pursuing a core investment strategy, some of which have performance histories dating back to the 1970s. The NFI-ODCE Index is capitalization-weighted and is reported gross of fees. Measurement is time-weighted. NCREIF will calculate the overall aggregated Index return.

Green Street Commercial Property Price Index

The index is a time series of unleveraged US commercial property values that captures the prices at which commercial real estate transactions are currently being negotiated and contracted. Features that differentiate this index are its timeliness, its emphasis on high-quality properties, and its ability to capture changes in the aggregate value of the commercial property sector.

Consumer Price Index for All Urban Consumers (All Items in US City Average)

The Consumer Price Index for All Urban Consumers: All Items (CPIAUCSL) is a price index of a basket of goods and services paid by urban consumers. Percent changes in the price index measure the inflation rate between any two time periods. The most common inflation metric is the percent change from one year ago. It can also represent the buying habits of urban consumers. This particular index includes roughly 88 percent of the total population, accounting for wage earners, clerical workers, technical workers, self-employed, short-term workers, unemployed, retirees, and those not in the labor force.

MSCI World Real Estate Index

The index measures the performance of the large and mid cap real estate (industry group) segments of world equity securities. It is constructed using GICS-Global Industry Classification Standard.

Glossary

The following are explanations of terms you may come across in this presentation. These definitions are not exhaustive and are intended as a guide only.

60/40 Portfolio	The 60/40 portfolio invests 60% in stocks and 40% in bonds
Core / Core Plus	A Core strategy consists of the acquisition of primarily stabilized income-generating commercial real estate with a long investment horizon and moderate leverage. A Core+ strategy is substantially stabilized commercial real estate with a long investment horizon, moderate leverage and potential income generation and capital appreciation through focused asset management
Debt Securities	A type of security where money is lent to a company with the expectation of principal being returned after a stated period, plus interest
Dividends	A dividend is the distribution of a company's earnings to its shareholders and is determined by the company's board of directors. Dividends are often distributed quarterly and may be paid out as cash or in the form of reinvestment in additional stock
Endowment	A managed fund dedicated to supporting an organization, typically non-profit in nature and often a college or university
Equities	Shares of ownership in a company which are listed on an exchange
Global Investment Grade Bonds	Bonds that are believed to have a lower risk of default and receive higher ratings by the credit rating agencies, namely bonds rated Baa (by Moody's) or BBB (by S&P and Fitch) or above. These bonds tend to be issued at lower yields than less creditworthy bonds
Income-Focused	Investments mainly focused on income generation
Inflation Hedge	Investment or financial instrument used to mitigate a decrease in the purchasing power of money (inflation)
Liquid Assets	Assets that can be easily converted into cash in a short amount of time
Liquidity	Ability for fund investors to subscribe and redeem units in a fund. The more liquid a fund, means the greater ease to subscribe and redeem units
Loans	TA loan is money, property, or other material goods given to another party in exchange for future repayment of the loan value amount with interest
Mutlifamily	A sub-sector of commercial real estate where multiple separate rental residential units are contained in one or several buildings such as an apartment complex
Net Operating Income	Revenue that a property generates minus operating expenses

Glossary continued

The following are explanations of terms you may come across in this presentation. These definitions are not exhaustive and are intended as a guide only.

Opportunistic	Investments arising from market dislocations
Private Market	Private markets are investments made in assets not traded on a public exchange or stock market
Public Market	Public markets are investments made in assets traded on a public exchange or stock market
REITs / Public REITs	Listed company that owns, operates or finances income generating real estate
Retail	A sub-sector of commercial real estate that refers to stores in which businesses sell goods to the public
Semiliquid Funds	Structure that allows individuals to invest or redeem shares at specific intervals of time (e.g., monthly/quarterly). Redemptions may not be guaranteed
Standard Deviation	Measures how dispersed the data is in relation to the mean. Low standard deviation indicates data is clustered around the mean and high standard deviation indicates data is further spread out from the mean

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In considering any investment performance information contained in the Materials, **prospective investors should bear in mind that past or estimated performance is not necessarily indicative of future results** and there can be no assurance that a Fund will achieve comparable results, implement its investment strategy, achieve its objectives or avoid substantial losses or that any expected returns will be met.

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Diversification; Potential Lack Thereof. Diversification is

not a guarantee of either a return or protection against loss in declining markets. The number of investments which a Fund makes may be limited, which would cause the Fund's investments to be more susceptible to fluctuations in value resulting from adverse economic or business conditions with respect thereto. There is no assurance that any of the Fund's investments will perform well or even return capital; if certain investments perform unfavorably, for the Fund to achieve above-average returns, one or a few of its investments must perform very well. There is no assurance that this will be the case. In addition, certain geographic regions and/or industries in which the Fund is heavily invested may be more adversely affected from economic pressures when compared to other geographic regions and/or industries.

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organized secondary market for investors' interests in any Fund nor is there an organized market for which to sell a Fund's underlying investments, and none is expected to develop. Withdrawal and transfer of interests in a Fund are subject to various restrictions, and similar restrictions will apply in respect of the Fund's underlying investments. Further, the valuation of a Fund's investments will be difficult, may be based on imperfect information and is subject to inherent uncertainties, and the resulting values may differ from values that would have been determined had a ready market existed for such investments, from values placed on such investments by other investors and from prices at which such investments may ultimately be sold.

Images. The Materials contain select images of certain investments that are provided for illustrative purposes only and may not be representative of an entire asset or portfolio or of a Fund's entire portfolio. Such images may be digital renderings of investments rather than actual photos.

Index Comparison. The volatility and risk profile of the indices presented is likely to be materially different from that of a Fund. In addition, the indices employ different investment guidelines and criteria than a Fund and do not employ leverage; as a result, the holdings in a Fund and the liquidity of such holdings may differ significantly from the securities that comprise the indices. The indices are not subject to fees or expenses, and it may not be possible to invest in the indices. The performance of the indices has not been selected to represent an appropriate benchmark to compare to a Fund's performance, but rather is disclosed to allow for comparison of a Fund's performance to that of well-known and widely recognized indices. A summary of the investment guidelines for the indices presented are available upon request. In the case of equity indices, performance of the indices reflects the reinvestment of dividends.

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